



# lip prep & care



**Grafton**  
PRIVATE LABEL COSMETICS

## LIP FIX NEUTRALIZER LIP PRIMER

*A cream base for lips. Lip Fix neutralizes the color of your lips allowing lipstick shade to remain true to color and last longer. Lip stay, lipstick and lipgloss can be used over Lip Fix.*

### INGREDIENTS



Dimethicone, Talc, Tricaprylyl Citrate, C12-15 Alcohol Benzoate, Isostearyl Palmitate, Magnesium Carbonate, C18-36 Acid Glycol Ester, Aluminum Starch Octenyl Succinate, Nylon 12, Boron Nitride, N-Lauroyl-L Lysine, Isostearyl Lactate, Hydrated Silica, Stearic Acid, Hydrogenated Vegetable Oil, Aloe Extract, Diazolidinyl Urea, Methylparaben, Propylparaben, Tocopheryl Acetate, Titanium Dioxide, Iron Oxide

Net Weight: .25 Oz/7g



Matte View Jar  
Ideal for logo printing

**CRUELTY  
FREE**

**MADE  
IN USA**



*Why your brand  
needs this?*

Lip Treatments are great  
additions to any lip line!  
Treat lips with Lip Pumice  
and Vitamin E. Prep lips  
with Lip Fix!

## LIP PLUMP

*A clear lip plumping lipgloss. Key ingredients: safflower oil, soybean oil, avocado oil, jojoba seed extract.*

### INGREDIENTS



Polyisobutene, Octyl Palmitate, Menthone Glycerin Acetal, Carthamus Tinctorius (Safflower) Oil, Glycine Soja (Soybean) Oil, Aloe Barbadensis Leaf Extract, Tocopheryl Acetate, Persea Gratissima (Avocado) Oil, Simmondsia Chinensis (Jojoba) Seed Extract

Net Weight: .25 Oz/7g



**CRUELTY  
FREE**

**MADE  
IN USA**



Round tube comes printed  
with "Lip Plump" name and  
ingredients, just add your  
logo to the other side!

## HEMP Stick

*A lip treatment and moisturizer, can be worn under lipstick! With Hemp oil, Vitamin E, sesame oil, orange oil and lemongrass oil.*

### INGREDIENTS



Ricinus Communis (Castor) Seed Oil (Organic), Bis-Diglyceryl Polyacyladipate-2, Euphorbia Cerifera (Candelilla) Wax, Propylene Glycol Dicaprylate/Dicaprate, Synthetic Beeswax, Cannabis Sativa (Hemp) Seed Oil, Copernicia Cerifera (Carnauba) Wax (Organic), Tocopherol Acetate, Citrus Aurantium (and) Cybopogon Citratus (and) Sesamun Indicum

Net Weight: .124oz/3.5g



**CRUELTY  
FREE**

**MADE  
IN USA**



Sky View Tube  
Ideal for logo printing

## VITAMIN E STICK

*Moisturize with Vitamin E for smoother, softer, and more refreshed lips!*

### INGREDIENTS



Ricinus Communis (Castor) Seed Oil, Butyrospermum Parkii (Shea Butter) Euphorbia Cerifera (Candelilla) Wax, Ozokerite, Tocopherol Acetate, Phenoxyethanol

Net Weight: .124oz/3.5g



**CRUELTY  
FREE**

**MADE  
IN USA**



Round Matte Tube  
Ideal for logo printing

## LIP PUMICE

*Lip scrub to exfoliate and remove dead skin cells to make lips softer.*

### INGREDIENTS



Ricinus Communis (Castor) Seed Oil, Caprylic/Capric Triglyceride, Kaolin, Simmondsia Chinensis (Jojoba) Seed, Cera Alba (Beeswax), Euphorbia Cerifera (Candelilla) Wax, Cetyl Acetate, Stearalkonium Hectorite, Propylene Carbonate

Net Weight: .16 Oz/4.5g



Round Matte Tube  
Ideal for logo printing

**CRUELTY  
FREE**

**MADE  
IN USA**







# lipsticks



*variety of formulas*

LIQUID MATTE, CREAM, SHEER, & SHINE

**Grafton**  
PRIVATE LABEL COSMETICS



# Lipstick



*Why your brand needs this?*

Lipsticks are a staple item for any lip line! Our wide selection of creamy lipstick shades lets you choose the perfect range for your brand to offer!

**CRUELTY FREE**

**MADE IN USA**



**PACKAGING** Round Matte Tube | Ideal for logo printing

## INGREDIENTS

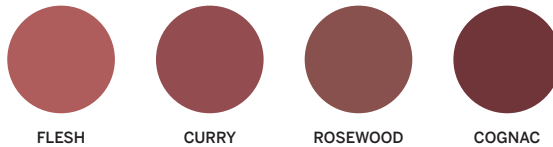
Helianthus Annuus (Sunflower) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea Butter), Copernicia Cerifera (Carnauba) Wax, Cera Alba (Bees) Wax, Tocopheryl Acetate (Vitamin E), May Contain: Titanium Oxide, Manganese Violet, Red #6, Blue #1, Yellow #5 & 6, Mica, Iron Oxides

Net Weight: .15 Oz / 4.5g

## THE NUDES



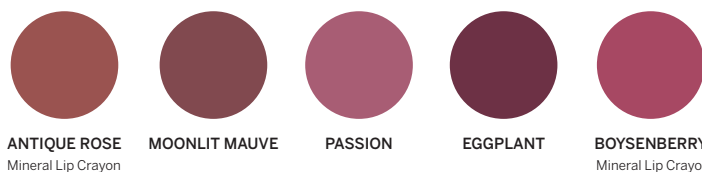
### PENCILS THAT MATCH



## THE PLUMS & BROWNS



### PENCILS THAT MATCH

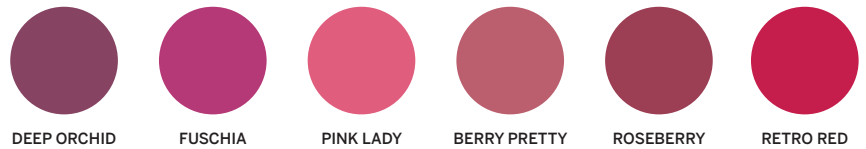




# THE PINKS, BERRIES & REDS



## PENCILS THAT MATCH



# THE SHIMMERY PEACHY GOLD



## PENCILS THAT MATCH



# Color Library

## LIPSTICK

• Minimum required for Color Library Shades, please contact your Brand Consultant for more information •



#88



#90



#124



#119



#99



#141



#112



#115



#140



#58



#144



#142



#136



#135



#14



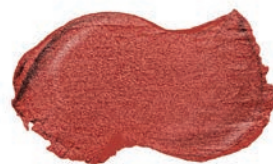
#54



#134



#131



#101



#52



#53



#117



#125



#6



#71



#1



#149



#108



#130



#59





# Lip Stay

*A highly pigmented liquid matte lipstick that lasts for hours.*

## INGREDIENTS

Isododecane, Synthetic Beeswax, VP/Hexadecene, Copolymer, Octyldodecanol, Caprylic/Capric Triglyceride, Disteardimonium Hectorite, Propylene Carbonate, Denatured Alcohol, Tocopheryl Acetate, Ethylhexylglycerin, May Contain: Titanium Dioxide, Yellow #5, Red #7, Red #27, Blue #1, Iron Oxide, Manganese Violet

Net Weight: .125 Oz / 3.5g

## PACKAGING

Fluted Lip Tube | Ideal for logo printing



*Why your brand needs this?*

Lip Stay is a must if your brand is looking for the perfect, long lasting liquid matte lipstick.

Your customers will love this all-day wear formula with added vitamin E to help keep lips hydrated!



**CRUELTY  
FREE**

**MADE  
IN USA**



FAWN



BEIGE



NUDE



PURE POUT



TAMED



SWEET PINK



PINK



WILD ORCHID



PLUM



RED IN ROME



ELECTRIC RED



RUBY



CORAL



SINFUL



BLACKBERRY



MAUVE



SEPIA

## Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



WICKED



TOFFEE





# Liquid Metal Lipstick

*A highly pigmented liquid matte lipstick, with a subtle metallic finish, that lasts for hours.*

## INGREDIENTS

Isododecane, Synthetic Beeswax, VP/Hexadecene, Copolymer, Octyldodecanol, Caprylic/Capric Triglyceride, Distearidimonium Hectorite, Propylene Carbonate, Denatured Alcohol, Tocopheryl Acetate, Ethylhexylglycerin, May Contain: Titanium Dioxide, Yellow #5, Red #7, Red #27, Blue #1, Iron Oxide, Manganese Violet  
Net Weight: .125 Oz / 3.5g

## PACKAGING

Fluted Lip Tube | Ideal for logo printing



*Why your brand needs this?*

Our best-selling liquid matte lipstick formula designed with the perfect metallic finish. Your customers will love this all-day wear formula with added vitamin E to help keep lips hydrated!



**CRUELTY  
FREE**

**MADE  
IN USA**



COWBOY SUEDE



BOSS BABE



POSH



RELENTLESS RED



ENVY



METAL AMBER



GINGER SPICE



ROCKSTAR



# Classic Matte Lipstick

A full coverage, traditional matte lipstick with lasting color.  
Enriched with sunflower seed oil, shea butter, and lemongrass oil to keep lips hydrated.

## INGREDIENTS

CRUELTY  
FREE



MADE  
IN USA



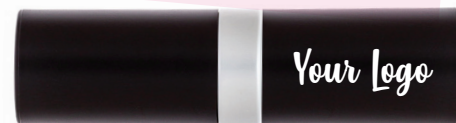
Helianthus Annuus (Sunflower) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Copernicia Cerifera (Carnauba) Wax, Cera Alba (Bees) Wax, Olea Europa (Olive) Oil, Citrus Aurantium (Orange) Oil, Cymbopogon Citratus (Lemongrass) Oil, Sesamum Indicum (Sesame) Oil, May contain: Titanium Dioxide, Manganese Violet, Red #6 #7, #30, Blue #1, Yellow #5, Mica, Iron Oxides

Net Weight: .15 Oz / 4.5g



*Why your brand needs this?*

Traditional matte lipsticks are a classic lip product that can be a great addition to any brand! Your customers will love this super pigmented and long lasting, matte finish formula.



## PACKAGING

Round Matte Tube  
Ideal for logo printing



BARE TRUTH



EMBRACE



PINK A DOODLE



SILK



KARMA



SAFARI



TERRA



HAWAIIAN FIRE



KOI



FOREVER YOUNG



DUSTY ROSE



FRUIT PUNCH



DIVA RED



METRO RED



SUPER RICH RED



WILD THING



VIXEN



DARE DEVIL



KOCA KOLA



TOASTED

## Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



AMBER



NUTMEG



FADED KISS



LULLABY



FEARLESS



SEÑORITA



BRANDY





# Velvet Lipstick

A full-coverage semi-matte lipstick with nurturing oils and Vitamin E, leaving lips soft, smooth, and moisturized. Key ingredients: shea butter, sunflower seed oil, sesame seed oil, and lemon grass oil.

## INGREDIENTS

Helianthus Annuus (Sunflower) Seed Oil, Isostearyl Palmitate, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Citrus Aurantium (Orange) Oil, Sesamun Indicum (Sesame) Seed Oil, Cymbopogon Citratus (Lemon Grass) Oil, Zinc Stearate, May contain: Titanium Dioxide, Ultramarines, Mica, Iron Oxides

Net Weight: .15 Oz / 4.5g



Why your brand needs this?

Do you love the look of a matte lipstick, but wish they were just a little creamier? Our Velvet Lipstick collections are the perfect combination of cream and matte. Your customers will love how they glide on smoothly while still giving the lips a matte appearance.

CRUELTY  
FREE

MADE  
IN USA



PACKAGING

Round Matte Tube  
Ideal for logo printing

VELVETINE



PINK VELVET



BEIGE VELVET



VELVET KISS



ANTIQUE VELVET



VELVET LILLY



VELVET PLUM



POSH VELVET

ROYAL VELVET



ROYAL CROWN



ROYAL MAJESTY



ROYAL SCANDAL



ROYAL PRINCESS



ROYAL MAGIC



ROYAL JEWELS



ROYAL AFFAIR



VELVET CRUSH



VELVET COUTURE



VELVET TEDDY



RED VELVET



VELVET ROSE



VELVET CHIC



ROYAL FANTASY



ROYAL SAINT



ROYAL KNIGHT



ROYAL GARDEN

## Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



# Moisturizing Mineral Lipstick

*This buttery-smooth formula is infused with minerals, natural waxes, and organic oils to boost lips hydration. Moisturizing mineral lipsticks naturally moisturize, soften, and smooth lips while remaining rich in pigment! Key ingredients: aloe vera, organic olive oil, Cupuacu seed butter, organic sweet almond oil.*

## INGREDIENTS

Organic Ricinus Communis (Castor) Seed Oil, Octyl Palmitate, Ozokerite, Hydrogenated Polycyclopentadiene, Caprylic/Capric Triglycerides, Euphorbia Cerifera (Candelilla) Wax, Synthetic Cera Alba (Bees) Wax, Organic Olea Europea (Olive) Oil, Hydrogenated Vegetable Oil, Theobroma Grandiflorum (Cupuacu) Seed Butter, Tocopheryl Acetate (Vitamin E), Organic Prunus Amygdalus Dulcis (Sweet Almond) Oil, Aloe Barbadensis Leaf Extract, Retinyl Palmitate, May Contain: Titanium Dioxide, Mica, Fluorophlogopite, Iron Oxides, Red #6, #7, Blue #1, Yellow #5, Silica, Manganese Violet

Net Weight: .15 Oz / 4.5g



## PACKAGING

Sky View Tube | Ideal for logo printing

*Why your brand needs this?*

Moisturizing Mineral Lipsticks are a **MUST** for your lipstick line!

Your customers will love the benefits of this moisturizing lipstick that's formulated with natural ingredients.

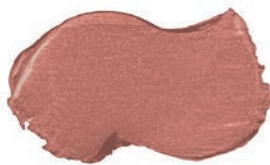


**CRUELTY FREE**

**MADE IN USA**



SHEER BLISS



MIDNIGHT IN PARIS



SWEET AS SUGAR



SILENT MAUVIE



CUPCAKE



SUGAR DADDY



2 HOT 2 HANDLE



EXOTIC PLUM



MANIC MAUVE



I'M IN LOVE



DON'T WINE



IN VOGUE



RAZBERRY SUPREME



FORBIDDEN APPLE



**Grafton**  
PRIVATE LABEL COSMETICS

# Natural Lipstick

*New and improved clean formula infused with natural, plant-based, organic ingredients. A full-coverage lipstick with mineral colorants, nurturing oils and vitamin E, leaving lips soft, smooth, and moisturized. Key ingredients: vitamin E, shea butter, organic carnauba wax, organic castor seed oil, organic jojoba seed oil.*

## INGREDIENTS

Organic Ricinus Communis (Castor) Seed Oil, Caprylic/Capric Triglyceride, Silica, Butyrospermum Parkii (Shea) Butter, Organic Copernicia Cerifera (Carnauba) Wax, Euphorbia Cerifera (Candelilla) Wax, Organic Persea Gratissima (Avocado) Oil, Organic Simmondsia Chinensis (Jojoba) Seed Oil, Tocopheryl Acetate (Vitamin E), May contain: Titanium Dioxide, Mica, Manganese Violet, Iron Oxides

Net Weight: .15 Oz / 4.5g



## PACKAGING

Sky View Tube  
Ideal for logo printing

*Why your brand needs this?*

Your customers will love this super pigmented natural lipstick.

Natural lipsticks are infused with organic and natural ingredients in a super creamy pigmented lipstick formula.



**CRUELTY  
FREE**



**MADE  
IN USA**



NAKED



HONEY BUNCH



TRANQUIL



PEACHES GALORE



CALLA LILY



PASSION



PRIM & PROPER



I WANT MAUVE



BAYBERRY



CAPTIVE

## Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



BASHFUL



BERRY BLEND



AMORE



METRO



# Vanilla Bean Lipstick

*This soft, creamy formula is made with natural, plant-based, organic oils and waxes. Infused with the decadent flavor of vanilla and emollients to keep lips plump, smooth, and moisturized. Key ingredients: Vitamin E, shea butter, vanilla extract, organic carnauba wax, organic castor seed oil, organic sesame seed oil.*

## INGREDIENTS

Organic Ricinus Communis (Castor) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Hydrogenated Vegetable Oil, Oleic/Linoleic/Linolenic Polyglycerides, Organic Copernicia Cerifera (Carnauba) Wax, Synthetic Cera Alba (Synthetic Beeswax), Organic Sesamum Indicum (Sesame) Seed Oil, Tocopheryl Acetate (Vitamin E), Prunus Dulcis (Sweet Almond) Oil, Vanilla Leaf Extract, May Contain: Titanium Dioxide, Manganese Violet, Mica, Iron Oxides

Net Weight: .15 Oz / 4.5g



## PACKAGING

Sky View Tube  
Ideal for logo printing

*Why your brand needs this?*  
Is your brand looking for a unique natural lipstick? Vanilla Bean Lipsticks are a great addition for your lipstick line! Your customers will love the touch of vanilla essence to these super creamy and pigmented natural lipsticks.

CRUELTY  
FREE

MADE  
IN USA



FLIRT



TRUE DESIRE



WISTERIA



TUTU



TEMPEST



WITH LOVE



MAUVE ON OVER



PLUM DIVA



OMG RED!



## Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



STARLIT



CRUSH



LUSH





# Lipglass Lipstick

**A sheer and shiny lipstick formula  
leaving lips soft, smooth, and moisturized.**

## INGREDIENTS

Ricinus Communis (Castor) Seed Oil,  
Isostearyl Palmitate, Propylene Glycol,  
Euphorbia Cerifera (Candelilla) Wax,  
Cera Alba (Beeswax), Copernicia  
Cerifera (Carnauba) Wax, Ozokerite,  
Cetyl Acetate, May Contain: Titanium  
Dioxide, Red #6, #7, #27, Blue #1,  
Yellow #5, #6, Mica, Iron Oxides  
Net Weight: .15 Oz / 4.5g



*Why your  
brand needs this?*

Looking to add a simple  
sheer and creamy lipstick  
to your lipstick line?  
Our Lipglass formula is a  
perfect addition to your brand!

**CRUELTY  
FREE**

**MADE  
IN USA**



## PACKAGING

Round Matte Tube | Ideal for logo printing



PINK SORBET



PINK PRINCESS



INNOCENT PINK



GOTCHA



MYSTERIOUS



WINTERBERRY



EXTREME NUDE



EARTHQUAKE



STORMY



FRAPPUCCINO



GALAXY



CATWALK



ULTIMATE SIENNA



HIGH VOLTAGE



FIRESTORM



RED FOX

## Color Library

Minimum required  
for Color Library  
Shades. Please  
contact your Brand  
Consultant for  
more information



TENDER



AMBER KISS



CRUSHED ROSE



DECADENT



RASPBERRY



SNOB APPEAL



TOTAL DEVOTION



TWILIGHT



# Sheer & Shine Lipstick Balm

*Sheer-coverage lightweight lipstick balm that conditions and moisturizes the lips.*

## INGREDIENTS

Organic Ricinus Communis (Castor) Seed Oil, Octyl Palmitate, Ozokerite, Hydrogenated Polycyclopentadiene, Caprylic/Capric Triglycerides, Euphorbia Cerifera (Candelilla) Wax, Synthetic Cera Alba (Bees) Wax, Organic Olea Europea (Olive) Oil, Hydrogenated Vegetable Oil, Theobroma Grandiflorum (Cupuacu) Seed Butter, Tocopheryl Acetate (Vitamin E), Organic Prunus Amygdalus Dulcis (Sweet Almond) Oil, Aloe Barbadensis Leaf Extract, Retinyl Palmitate, May Contain: Titanium Dioxide, Mica, Fluorophlogopite, Iron Oxides, Red #6, #7, Blue #1, Yellow #5, Silica, Manganese Violet

Net Weight: .15 Oz / 4.5g

**PACKAGING** Round Matte Tube / Ideal for logo printing



*Why your brand needs this?*

Add something new to your lipstick line with these ultra-shine moisturizing lipsticks.

Your customers will love how it helps hydrates their lips while adding the perfect pop of color!

**CRUELTY  
FREE**

**MADE  
IN USA**



REVENGE RED



PEACH FUZZ



PINK DREAMS



INSPIRE





# Intense Lipstick

An intensely frosted lipstick with an ultra smooth and creamy texture.

## INGREDIENTS

Ricinus Communis (Castor) Seed Oil, Caprylic/Capric Triglyceride, Euphorbia Cerifera (Candelilla) Wax, Cera Alba (Beeswax), Copernicia Cerifera (Carnauba) Wax, Ozokerite, Cetyl Acetate, May Contain: Titanium Dioxide, Red #6, #7, #27, Blue #1, Yellow #5, #6, Mica, Iron Oxides  
Net Weight: .15 Oz / 4.5g

## PACKAGING

Round Matte Tube | Ideal for logo printing



INTENSE BEIGE



INTENSE APRICOT



INTENSE CORAL



INTENSE MOON GLOW



INTENSE ROSE



INTENSE EMOTION

## Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



INTENSE CRANBERRY CRUSH



INTENSE SUNSTREAK



CRUELTY  
FREE

MADE  
IN USA



*Why your brand needs this?*

Your customers will fall in love with this instantly frosted lipstick formula or offer something unique for your lipstick line with our Mood lipsticks, goes on one shade and shifts to reveal your mood!

# Mood Lipstick

A mood changing lipstick that goes on sheer and color shifts to reflect your mood! Key ingredients: shea butter, sunflower seed oil, sesame seed oil, lemon grass oil.

## INGREDIENTS

Helianthus Annuus (Sunflower) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea Butter), Copernicia Cerifera (Carnauba) Wax, Cera Alba (Bees) Wax, Citrus Aurantium (Orange) Oil, Cymbopogon Citratus (Lemon Grass) Oil, Sesamun Indicum (Sesame) Oil, May contain: Titanium Oxide, Manganese Violet, Red #6, Blue #1, Yellow #5 & 6, Mica, Iron Oxides  
Net Weight: .15 Oz / 4.5g



CRUELTY  
FREE



MADE  
IN USA



**yellow**  
shifts  
to a  
light pink tint



**orange**  
shifts  
to a  
peachy tint



**green**  
shifts  
to a  
rosy tint





# lipgloss



**Grafton**  
PRIVATE LABEL COSMETICS





# Lipgloss

*A sheer and moisturizing formula with a glossy finish. Can be worn alone or over lipstick.*

## INGREDIENTS

Cocos Nucifera (Coconut) Oil,  
Helianthus Annuus (Sunflower)  
Seed Oil, Copernicia Cerifera  
(Carnauba) Wax, May Contain: Iron  
Oxides, Titanium Dioxide, Red #6,  
#7, #28, Yellow #5, #6, Blue #1

Net Weight: .25 Oz / 7g

## PACKAGING

Round Clear Tube  
Ideal for logo printing



*Why your brand needs this?*

**Lipglosses are a staple item in any beauty brand!**

Our wide selection of super shiny lipgloss shades lets you choose the perfect range for your brand to offer!



**CRUELTY  
FREE**



**MADE  
IN USA**



MIMOSA



STARLIGHT  
MAUVE



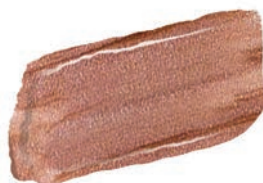
METALLIC  
MAUVE



SWEET  
DREAMS



GOLD  
NUGGET



DREAMER



TWINKLE



STARRY  
NIGHT



LILAC  
MIST



COSMO  
PINK



GINGER  
FIZZ



MAGENTA



GARDEN  
PARTY



SPELLBOUND



PEACHY



RED

## Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



HEATHER



NEUTRAL  
BERRY



# Hint of Mint Lipgloss

A sheer finish lip gloss with a hint of mint.  
Can be worn alone or over lipstick.

## INGREDIENTS

Polybutene, Hydrogenated Polyisobutene, Isostearyl Neopentanoate, Spearmint, Ascorbic Acid, Tocopheryl Acetate, Aloe Vera, May Contain: Iron Oxides, Red #6, #7, #28, Yellow #5, #6, Blue #1

Net Weight: Round Tube: .25 Oz / 7g  
Mini Tube: 0.125 Oz/3.4g

## PACKAGING

Round Tube or Mini Tube  
Ideal for logo printing



Why your brand needs this?

Offer a unique twist on a traditional lipgloss in your beauty brand with our Hint of Mint Lipgloss, a classic super shiny lip gloss infused with a hint of mint scent.



CRUELTY  
FREE



MADE  
IN USA



MINT PEARL



coming soon!  
MINT STRAWBERRY



MINT SORBET



MINT KISS



MINT SUNBURST



MINT APRICOT



MINT VICTORIAN  
CHARM



MINT MOJITO



MINT CHOCOLATE  
TRUFFLE



MINT GLAMOUR GIRL



MINT MAUVE



MINT SUGARPLUM



MINT PLUM  
BLOSSOM



MINT CHERRY



MINT HUSH PINK



MINT BABY DOLL



MINT CUPID



MINT PINK  
EXTRAVAGANZA



MINT ULTRA GLAZE

## Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



MINT LAVENDER  
LACE



MINT BLACK  
RASPBERRY



MINT DIVINE





# Vanilla Bean Lipgloss

*Why your brand needs this?*

Your customers will love the touch of vanilla essence in this super shiny lipgloss formula!

*A sheer lipgloss with a hint of vanilla, infused with natural botanicals and pigments that leave lips glossy and moisturized. Key ingredients: shea butter, jojoba seed oil, aloe leaf extract, vanilla extract.*

## INGREDIENTS

Ricinus Communis (Castor) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Simmondsia Chinensis (Jojoba) Seed Oil, Aloe Barbadensis (aloe leaf extract), Roman Anthemis Nobilis (Chamomile Extract), Citrus Grandis (Grapefruit Seed), Vanilla (Planifolia Fruit) Extract. May Contain: Titanium Dioxide, Mica, Iron Oxides

Net Weight: .19 Oz / 5.5g

## PACKAGING

Leo Tube | Ideal for logo printing



CRUELTY  
FREE

MADE  
IN USA



BALLERINA



FRESH NUDE



PASSION PLUM



PLEASANT PINK



COSMOPOLITAN



ENDURING CHARM



TRUTH OR DARE



MAUVE MYSTIQUE



RUM RUNNER



## Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



BLAZING



CORAL CRUSH



CURRANT



# Mineral Mega Frost Lipgloss

*An ultra frosted lipgloss infused with botanical extracts and a touch of peach scent. Key ingredients: shea butter, jojoba seed oil, and grapefruit seed extract.*

## INGREDIENTS

Ricinus Communis (Castor) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Simmondsia Chinensis (Jojoba) Seed Oil, Ascorbyl Palmitate, Aloe Barbadensis, Roman Anthemis Nobilis (Chamomile) Extract, Citrus Grandis (Grapefruit) Seed Extract, Essence of Peach, May contain: Titanium Dioxide, Red #6, #7, #27, Blue #1, Yellow #5, #6, Mica, Iron Oxides

Net Weight: .19 Oz / 5.5g

## PACKAGING

Leo Tube | Ideal for logo printing



*Why your brand needs this?*

Your customers will love this super frosted mineral lipgloss!

CRUELTY  
FREE

MADE  
IN USA



PINK ICING



BEIGE



APRICOT



FREEZE



RUSH



BERRY



# Mineral Peppermint Stick

*A refreshing peppermint lipgloss with super shine. Key ingredients: coconut oil, shea butter, jojoba seed oil, peppermint scent, and grapefruit seed extract.*

## INGREDIENTS

Cocos Nucifera (Coconut) Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Simmondsia Chinensis (Jojoba) Seed Oil, Aloe Barbadensis, Roman Anthemis Nobilis (Chamomile) Extract, Citrus Grandis (Grapefruit) Seed Extract, Peppermint Flavor

Net Weight: .19 Oz / 5.5g

## PACKAGING

Leo Tube | Ideal for logo printing

CRUELTY  
FREE

MADE  
IN USA







# Mineral Diamond Lipgloss

*A sheer lipgloss with flecks of glitter, infused with natural botanicals that will leave lips with an ultra shine.*

*Key ingredients: shea butter, jojoba seed oil, sunflower seed oil, grapefruit seed extract.*

## INGREDIENTS

Helianthus Annuss (Sunflower) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Simmondsia Chinensis (Jojoba) Seed Oil, Aloe Barbadensis, Roman Anthemis Nobilis (Chamomile) Extract, Citrus Grandis (Grapefruit) Seed Extract, May Contain: Red #6, #7, #27, Mica, Iron Oxides

Net Weight: .19 Oz / 5.5g

## PACKAGING

Leo Tube | Ideal for logo printing



*Why your brand needs this?*

This versatile Diamond Gloss will be your customers go to lipgloss! Sheer and sparkly enough to wear alone or creates the perfect topper over any lipstick or lip pencil.

**CRUELTY  
FREE**

**MADE  
IN USA**



GODDESS



JEWEL



CINDERELLA'S CASTLE



NORTHERN LIGHTS



RUBY SLIPPER



PINK CONFECTION



GIRL'S NIGHT OUT

## Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



ENCHANTED



# Dynomint Lipgloss

*Refreshing mint formula with added glitter for that extra sparkle!*

## INGREDIENTS

Cocos Nucifera (Coconut) Oil, Polyisobutene, Ozokerite, Spearmint, Tocopheryl Acetate (Vitamin E), Aloe Barbadensis Leaf (Aloe Vera), May Contain: Iron Oxides, Mica, Red #6, #7, #28, Yellow #5

Net Weight: Leo Tube: .19 Oz / 5.5g  
Mini Tube: 0.125 Oz/3.4g

## PACKAGING

Leo Tube or Mini Tube | Ideal for logo printing



**CRUELTY  
FREE**

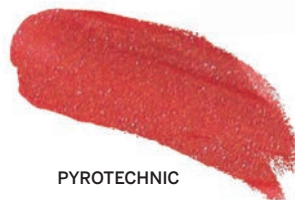
**MADE  
IN USA**



coming soon! FIREWORKS



SPARKLER



PYROTECHNIC



FIRECRACKER



ROMAN CANDLE



M-80



THE BOMB



CHERRY BOMB

## Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



ROCKET



EXPLOSION

*Why your brand needs this?*

Your customers will love these sheer and refreshing mint-infused lipglosses!

# Doublemint Lipgloss

*Two mint infused, high-shine and shimmery glosses formulated into one unique shade.*

## INGREDIENTS

Cocos Nucifera (Coconut) Oil, Polyisobutene, Ozokerite, Spearmint, Tocopheryl Acetate (Vitamin E), Aloe Barbadensis Leaf (Aloe Vera), May Contain: Iron Oxides, Mica, Red #6, #7, #28, Yellow #5

Net Weight: .25 Oz / 7g

## PACKAGING

Round Clear Tube | Ideal for logo printing



KITTEN



**CRUELTY  
FREE**

**MADE  
IN USA**





# Lip Lacquer

Enhanced with the exotic fruit, Cupuacu, this formula is moisturizing, yet highly pigmented with a glossy finish. It gives you the opaque color of a liquid lipstick without ever drying matte!

## INGREDIENTS

Ricinus Communis (Castor Seed) Oil, Olea Europea (Olive) Oil, Isostearyl Palmitate, Cera Alba (Bees) Wax, Stearalkonium Hectorite, Silica Silylate, Theobroma Grandiflorum (Cupuacu Seed) Butter, Hydrogenated Polycyclopentadiene, Caprylic/Capric Triglyceride, May Contain: Red #7, #28, Yellow #6, Titanium Dioxide, Mica, Iron Oxide, Silica, Manganese Violet

Net Weight: .19 Oz / 5.5g

## PACKAGING

Leo Tube | Ideal for logo printing



*Why your brand needs this?*

Is your brand looking for a super pigmented full coverage lipgloss? Then our Lip Lacquer is a MUST for your brand!

CRUELTY  
FREE



MADE  
IN USA



POUT



BOCA BABE



TAKE ME OUT



PIN UP



PARTY GIRL



FIERCELY  
FABULOUS



DANCE ALL NIGHT



WHAT  
LOLITA WANTS



ALOHA



CHERRY ON TOP

## Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



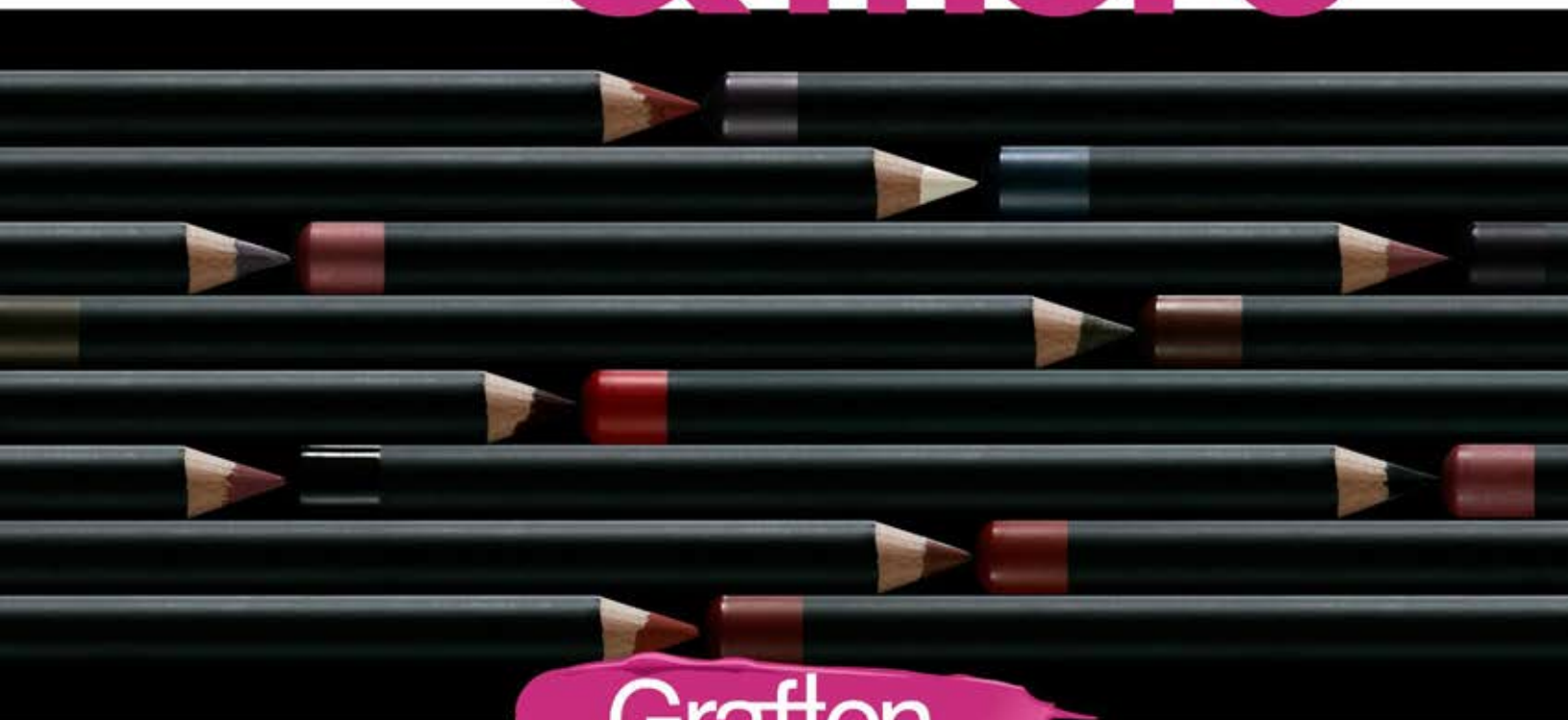
MALTED



AFFECTION



# lip pencils & more







# Mineral Lip Crayons & Lip Pencils



## MINERAL LIP CRAYONS

*A mineral wooden pencil made with plant-based oils & waxes, natural mineral colorants, and vitamin E for a rich and creamy consistency.*

### INGREDIENTS

Coconut (Cocos Nucifera) Oil, Helianthus Annuus (Sunflower) Seed Oil, Cera Alba (Bees) Wax, Copernicia Cerifera (Carnauba) Wax, Rhus Succedanea (Fruit) Wax, Tocopheryl Acetate, May Contain: Titanium Dioxide, Mica, Red #7, #28, #30, Yellow #6, Iron Oxides

Net Weight: .04 oz/1g



ANTIQUE ROSE



BOYSENBERRY



NEUTRAL



TENDER

*Why your brand needs this?*

Perfect add-on product to any lipstick or lipgloss line! Lip liners help to define lips and keep lipstick from feathering or fading!

CRUELTY  
FREE

MADE  
IN USA



## LIP PENCILS



*A classic wooden pencil made with vitamin E for a rich and creamy consistency.*

### INGREDIENTS

Helianthus Annuus (Sunflower) Seed Oil, Cocos Nucifera (Coconut) Oil, Cera Alba (Beeswax), Copernicia Cerifera (Carnauba) Wax, Rhus Succedanea Fruit Wax, Tocopheryl Acetate, May Contain: Titanium Dioxide, Iron Oxides, Mica, Red #7, #28, #30, Yellow #6

Net Weight: .035 Oz/1g

CRUELTY  
FREE

MADE  
IN USA



BERRY PRETTY



COGNAC



CORAL KISS



CURRY



EGGPLANT



FLESH



MALTED MAUVE



MOONLIT MAUVE



PASSION



PINK LADY



RETRO RED



ROSEBERRY



ROSEWOOD



# 2 in 1 Cream Blush & Lip Tint

*Why your brand needs this?*

Looking for a versatile item for your brand? Our 2 in 1 Cream Blush/Lip Tint is something your customers must have! One quick swipe for a tinted lip or ultra-glowing cheek.

**A versatile cheek and lip tint that glides on and glows. Infused with moisturizing plant oils: shea butter, olive oil, jojoba seed oil, and anti-inflammatory myrrh oil.**

## INGREDIENTS

Caprylic/Capric Triglyceride, Mica, Ethylhexyl Palmitate, Ricinus Communis (Castor Oil), Ceresin, Phenyl Trimethicone, Microcrystalline Wax, Aluminum Starch Octenylsuccinate, Titanium Dioxide, Beeswax, Sorbitan Sesquioleate, Oleic Acid, Tocopheryl Acetate, Ethylene Brassylate, BHT, May Contain: Iron Oxides, Manganese Violet, Red 6 Lake, Red 7 Lake, Red 40 Lake, Yellow 6 Lake, Talc

Net Weight: .11 Oz/3.3g

## PACKAGING OPTIONS



Pan only in clam shell, or can be assembled in palettes



Matte View Compact  
Ideal for logo printing



**CRUELTY FREE**

**MADE IN USA**



CORAL MIST



FELICITY



GLORIOUS



HARMONY



OASIS



SWEPT AWAY



TOTALLY SHY



PINK ESCAPE



NEUTRAL



DARING



BRONZE GLOW