

The top left portion of the image is decorated with artistic elements: a large, textured brush stroke in a light tan color, several small, white, spherical beads, and a soft, white, cloud-like shape. The main text is overlaid on this decorative area.

**face prep,
concealers,
& correctors**



Why your brand needs this?
If your brand offers face products then face primers are a MUST! Face primers help makeup last longer. Skin Smoothing Face Primer hydrates skin and Face Matte Primer helps reduce oil.

SKIN SMOOTHING FACE PRIMER

A clear gel face primer that smoothes & preps skin for makeup. Key ingredients: orange oil, lemongrass oil, sesame seed oil.

INGREDIENTS

Cyclotetrasiloxane, Cyclopentasiloxane PEG/PPG-18/18 Dimethicone, Caprylic/Capric Triglycerides, Dimethicone/Dimethicone Crosspolymer3, Octyl Palmitate, Silica, Polymethylsilsesquioxane, Isostearyl Isostearate, Boron Nitride, Cetyl PEG/PPG-10 Dimethicone, Cera Alba (beeswax), Paraffin, Phenoxyethanol, Tocopherol Acetate, Citrus Aurantium (Orange) Oil, Cymbopogon Citratus (Lemongrass) Oil, Sesamum Indicum (Sesame) Seed Oil, Lauryl Lysine

Net Weight: .50 Oz/15mL



CRUELTY FREE



MADE IN USA



PACKAGING

- Frosted black airless pump
- Printed with product name, just add your logo
- Ingredients printed on back

FACE MATTE PRIMER

A 2 in 1 face primer that plumps and naturally heals skin. This priming gel reduces the appearance of oily skin and is ideal for use before makeup application. Key ingredients: aloe vera, hyaluronic acid, essential oils: lemon, lime, lemongrass, lavender, orange & peppermint.

INGREDIENTS

Aqua (Water), Sodium Hyaluronate (Hyaluronic Acid), Glycerin, Propylene Glycol, Triethanolamine, DMDM Hydantoin, Carbomer, Polysorbate 20, Aloe Barbadensis Leaf (Aloe Vera), Sodium PCA, Equisetum Arvense (Horsetail) Extract, Arnica Montana Flower (Arnica) Extract, Citrus Reticulata (Tangerine) Essential Oil

Net Weight: .50 Oz/15mL



CRUELTY FREE



MADE IN USA



Custom 30mL packaging also available

PACKAGING

- Frosted black airless pump
- Printed with product name, just add your logo
- Ingredients printed on back



Concealers & Correctors

Why your brand needs this?

Concealers are a staple item for any beauty brand!

Our concealers and correctors are very versatile and can be used to conceal, contour, highlight and correct. We offer a wide range of formulas so your brand can choose the one that best suits your customer's needs.

PERFECT CONCEALER

This creamy, highly pigmented concealer covers most skin imperfections and is light enough for everyday use.

INGREDIENTS

Ricinus Communis (Castor Oil), Caprylic/Capric Triglyceride, Ozokerite, Cera Alba (Beeswax) Copernicia Cerifera (Carnauba Wax), Palmarosa Oil, BHT, May contain: Iron Oxide, Titanium Dioxide, Ultramarines

Net Weight: .141 Oz/4g

PACKAGING



Matte View Compact
Ideal for logo printing



CRUELTY FREE

MADE IN USA



PC #1



PC #2



PC #3



PC #4



PC #5



PC #6



PC #7



PC #8

BLEMISH & CAPILLARY CONCEALER

This highly pigmented concealer covers red/pink blemishes as well as blue veins showing on the skin's surface. Key ingredients: coconut oil, sunflower seed oil, carnauba wax.

INGREDIENTS

Cocos Nucifera (Coconut) Oil, Helianthus Annuus (Sunflower) Seed Oil, Ozokerite, Copernicia Cerifera (Carnauba) Wax, Stearic Acid, May Contain: Iron Oxides, Titanium Dioxide, Ultramarines, Yellow #5

Net Weight: .25 Oz/7g

PACKAGING



Matte View Jar
Ideal for logo printing



Bundle together with our blemish spot treatment!



CRUELTY FREE

MADE IN USA



CAMOUFLAGE COVER CREME

Full-coverage concealer with doe-foot applicator for easy application.

INGREDIENTS

Water (Aqua), Glycerin, Stearic Acid, Glyceryl Stearate ES, Caprylic/Capric Triglyceride, Isostearyl Neopentanoate, Magnesium Aluminum Silicate, Tocopheryl Acetate, Xanthan Gum, Silica, Dimethicone, Sodium Benzoate, Phenoxyethanol, May contain: Mica, Titanium Dioxide, Iron Oxides
Net Weight: .17 Oz./5g

PACKAGING

Round Clear Tube - Ideal for logo printing



LIGHT BEIGE



MEDIUM BEIGE



TRUE BEIGE



LIGHT AMBER BEIGE



SUNLIT BEIGE



HONEYSUCKLE



MEDIUM DARK



DARK BEIGE



DEEP DARK



amber

corrector tone

color corrects purple-hued, dark circles and helps brighten skin



lavender

corrector tone

color corrects sallowness (yellow) in the skin



orange

corrector tone

color corrects dark blue circles under the eye



CRUELTY FREE

MADE IN USA



Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information.



mauve

corrector tone

color corrects dark circles on lighter skin tones



mint

corrector tone

color corrects redness in the skin from blemishes and broken blood vessels

Color Library CORRECTORS

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information

CORRECTOR QUADS

Don't just cover your imperfections, correct them with this lightweight, non-drying concealer wheel. Corrector Quad neutralizes most skin problems including: dark circles, sallowness, blemishes, and broken blood vessels.



CORRECTOR TONES



LIGHT



MEDIUM



DARK



DEEP DARK

COLOR CORRECTING PRIMER

A long-wearing, buildable liquid color correcting primer. Key ingredients: sesame seed oil, avocado extract, jojoba seed oil, shea butter.



yellow



lavender



mauve



green



custom packaging options available

MINERAL CONCEALER

A creamy, mineral concealer with buildable coverage. Water-based formula with anti-oxidant Vitamin C, natural mineral colorants and wand applicator.

INGREDIENTS Water (Aqua), Glycerin, Stearic Acid, Glyceryl Stearate ES, Caprylic/Capric Triglyceride, Isostearyl Neopentanoate, Magnesium Aluminum Silicate, Tocopheryl Acetate, Xanthan Gum, Silica, Dimethicone, Sodium Benzoate, Phenoxyethanol, May contain: Mica, Titanium Dioxide, Iron Oxides
Net Weight: .17 Oz./5g

PACKAGING Leo tube | Ideal for logo printing



BISQUE BEIGE
#2



CAMEL BEIGE
#3



ALMOND BEIGE
#4



CRUELTY FREE

MADE IN USA



BAKED MINERAL TRIAGE

A special blend of colors that will even out any skin tone, neutralize redness, and even brighten the appearance of sallow skin! This product starts as a cream and is baked for 24 hours on a terracotta pan, creating a dome shape, and an unparalleled silky texture. This oil absorbing corrector is easy to apply and is great for men and women.

INGREDIENTS Mica, Sericite Mica, Simmondsia Chinensis (Jojoba) Seed Oil, Carthamus Tinctorius (Safflower) Seed Oil, Thymus Vulgaris (Thyme) Extract, Camellia Sinensis (Green Tea) Extract, Tocopheryl Acetate, Rosmarinus Officinalis (Rosemary) Leaf Extract, Iron Oxides
Net Weight: .32 Oz./9g

PACKAGING Matte View Compact | Ideal for logo printing



CRUELTY FREE

MADE IN USA



Grafton
PRIVATE LABEL COSMETICS

Boss Babe

Boss Babe

foundations

liquid, powder & cream

Boss Babe

Boss Babe

*let's face it,
you're ready to
build your
beauty
brand!*



Pro Finish Foundation

Why your brand needs this?
Your customers will love this 2-in-1 foundation!
This medium to full-coverage formula can be used wet for more coverage or dry for a lighter, more natural look.

**A dual powder foundation that can be used wet or dry.
Breathable, blendable, oil-absorbing, and contains anti-oxidant Vitamin E.**

INGREDIENTS

Talc, Silica, Isostearyl Palmitate, Squalane, Dimethicone, Lauroyl Lysine, Propylene Glycol, Imidazolidinyl Urea, Tocopheryl Acetate (Vitamin E), Ascorbyl Palmitate (Vitamin C), Titanium Dioxide, May Contain: Iron Oxide, Ultramarines, Chromium Oxide, Manganese Violet
Net Weight: .317 Oz/9g

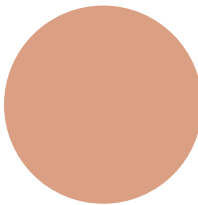
CRUELTY FREE



MADE IN USA



PACKAGING OPTIONS



Pan only in clam shell



Matte black compact with sponge
Ideal for logo printing



CANVAS



CHINA DOLL



IVORY



CASHMERE



NEUTRAL BEIGE



BAMBOO



HONEY



HAZELNUT



CINNAMON



PECAN

Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



SOFT BEIGE



GOLDEN BEIGE



CARMEL



MAPLE SUGAR



CAFE AU LAIT



Pressed Mineral Foundation

A pressed powder foundation formulated with natural light-refracting minerals; this foundation will diminish the appearance of fine lines and help protect the skin from harmful UVA/UVB rays. Key ingredients: Vitamin C, Vitamin E, natural minerals.

INGREDIENTS

Mica, Silica, Dimethicone, Zinc Oxide, Ascorbyl Palmitate (Vitamin C), Tocopherol Acetate (Vitamin E), May Contain: Iron Oxides, Titanium Dioxide, Ultramarines
Net Weight: .353 Oz/10g



Why your brand needs this?
This medium to full-coverage, mineral-based foundation is filled with antioxidants and is great for sensitive skin.



PACKAGING

Matte black compact with sponge
Ideal for logo printing

CRUELTY FREE
MADE IN USA



LIGHT PORCELAIN



NUDE



BARE BEIGE



CREME BRULEE



BISQUE



CHINA BEIGE



SUNTAN



TRUE BEIGE



LINEN



BUTTERY BEIGE



WHEAT



DARK TAN



PINEWOOD



TOAST



CASHEW



BARK



COFFEE



Baked Mineral Colour Tones Foundation

Our colour tones start as a cream and are baked for 24 hours on a terracotta pan, creating a dome shape, and an unparalleled silky and soft texture for a more breathable and blendable foundation. Formulated with natural botanical extracts for added soothing and anti-inflammatory properties.

Why your brand needs this?
An innovative formula with light-refracting technology that allows each color to adjust to an individual's skin tone. Your customers will love this medium to full-coverage, buildable formula that helps neutralize skin's imperfections.

INGREDIENTS

Mica, Sericite Mica, Simmondsia Chinensis (Jojoba) Seed Oil, Lavandula Angustifolia (Lavender) Flower Extract, Thymus Vulgaris (Thyme) Extract, Camellia Sinensis (Green Tea) Extract, Tocopheryl Acetate, Rosmarinus Officinalis (Rosemary) Leaf Extract, Iron Oxide

Net Weight: .32 Oz./9g

PACKAGING OPTIONS



Pan only in clam shell



Matte View Compact
Ideal for logo printing



CRUELTY FREE



ANTIQUÉ BEIGE



DOVER BEIGE



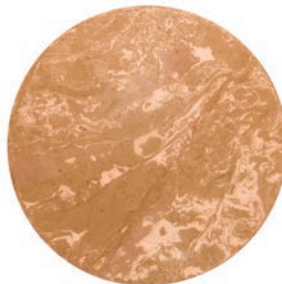
MEGA BEIGE



SIMPLY BEIGE



TRANQUIL BEIGE



WARM CARAMEL



MOROCCAN BEIGE



Perfect Matte Foundation

Why your brand needs this?
This full-coverage, liquid foundation formula is great for oily to normal skin types. It blends easily and leaves skin with a matte finish.

A long-wearing, buildable, liquid foundation that leaves a matte finish and helps even out skin's complexion. Key ingredients: sesame seed oil, avocado extract, aloe vera, jojoba seed oil, shea butter.

INGREDIENTS

Water, Sesamum Indicum (Sesame) Seed Oil, Sorbitol, Persea Gratissima (Avocado) Fruit Extract, Aloe Barbadensis Leaf Extract, Simmondsia Chinensis (Jojoba) Seed Oil, Glycerin, Cetearyl Alcohol, Butyrospermum Parkii (Shea Butter), Lecithin, Silica, Xanthan Gum, Phenoxyethanol, Kaolin, Potassium Sorbate. May Contain: Iron Oxide (CI 77491, CI 77492, CI 77499), Titanium Dioxide (CI 77891)
Net Weight: .50 Oz/15mL



PACKAGING

Black Toggle bottle - Ideal for adding a label
Comes boxed, includes shade label with room to add your label

CRUELTY FREE

MADE IN USA



Ask your Brand Consultant about our NEW black packaging



PORCELAIN



NATURAL BEIGE



TRUE BEIGE



BUTTER BEIGE



SUNTOUCHED BEIGE



CLASSIC BEIGE



CARAMEL CREME



RICH CARAMEL



DEEP BEIGE



ALMOND



SIMPLY SIERRA



WALNUT



BRONZED BEAUTY



SUEDE



ESPRESSO



Skin Perfecting Foundation

Why your brand needs this?
This unique, medium-coverage liquid foundation offers a skin treatment & color all in one! Infused with hydrating ingredients and hyaluronic acid to reduce the appearance of fine lines, your customers will love this soothing foundation formula.

A medium coverage foundation with lifting, tightening, and hydrating properties.

INGREDIENTS

Deionized Water (Aqua) Cyclopentasiloxane, Lauryl PEG-8 Dimethicone, Bis-Hydroxyethoxypropyl Dimethicone, Polymethyl Methacrylate, Butylene Glycol, Ethylhexyl Methoxycinnamate, Ethylhexyl Salicylate, Dimethicone, Titanium Dioxide, Polyglyceryl-4 Isostearate, Disteardimonium Hectoriate, Sodium Chloride, Dimethicone/Vinyl Dimethicone Crosspolymer, Phenoxyethanol, Silica, Propylene Carbonate, Sodium Dehydroacetate, Polysilicone-11, Methicone, Nylon-12 Fluorescent Brightener 230 Salt, Sodium Hyaluronate, Disodium EDTA, Persea Gratissima (Avocado) Oil, Prunus Armeniaca (Apricot) Kernel Oil, Avena Sativa (Oat) Kernel Extract, Pullulan, Polyvinylalcohol Crosspolymer, Algae Extract, Talc, Potassium Sorbate, Ethylhexylglycerin, May Contain: Mica, Iron Oxides, Titanium Dioxide
Net Weight: .50 Oz/15mL

CRUELTY FREE

MADE IN USA



PACKAGING

Frosted black airless pump
Ideal for logo printing
Ingredients printed on back





Picture Perfect Foundation

Why your brand needs this?
Your customers will love their new picture perfect appearance with this full-coverage, water resistant formula!

A creamy, full coverage formula for effortless application that stays in place all day. Get picture perfect ready! Key ingredients: coconut oil, sunflower seed oil, carnauba wax, palmarosa oil.

INGREDIENTS

Cocos Nucifera (Coconut) Oil, Helianthus Annuus (Sunflower) Seed Oil, Ozokerite, Copernicia Cerifera (Carnauba) Wax, Stearic Acid, Palmarosa Oil, May contain: Iron Oxides, Titanium Dioxide, Mica, Ultramarine

Net Weight: .35 Oz/10g

PACKAGING



Matte View Compact
Ideal for logo printing



CRUELTY FREE

MADE IN USA



ALABASTER



BONE



WHIPPED CREAM



FRESCO OLIVE



VIRTUAL OLIVE



LUMIERE OLIVE



SAND OLIVE



SHEER TAN



VEIL OLIVE



PECAN



WALNUT



Flawless Finish Foundation

Why your brand needs this?
Your customers will love this full-coverage, oil-absorbing cream foundation that will leave their skin with a flawless finish!

A cream-to-powder foundation. Full-coverage formula with oil absorbing nylon-12 for a lightweight and breathable feel.

INGREDIENTS

Hydrogenated Polyisobutenes, Octyl Palmitate, Nylon-12, Microcrystalline Wax, Decyl Oleate, Copernicia Cerifera (Carnauba) Wax, Isopropyl Lanolate, Dimethicone, Mica, Octyl Methoxycinnamate, Rosa Canina (Rose Hip) Seed Oil, BHA, May Contain: Iron Oxides, Titanium Dioxide, Ultramarine Blue, Chromium Green, Talc

Net Weight: .35 Oz/10g

PACKAGING

Matte black compact with sponge
Ideal for logo printing



CRUELTY FREE



MADE IN USA



FRENCH VANILLA



LATTE



LINEN



COFFEE-N-CREAM



CLASSIC BEIGE



ICED COFFEE



TOAST



FRENCH ROASTED



COLOMBIAN COFFEE



ALMOND



ESPRESSO

The top half of the image features four horizontal swatches of cosmetic powder in various shades of beige and tan. To the right, a black-handled brush with grey bristles is shown with a pile of powder on its tip. The background is white with some scattered powder particles.

loose & pressed powders



Grafton
PRIVATE LABEL COSMETICS

Grafton PRIVATE LABEL COSMETICS *Translucent Loose Powder*

*A lightweight loose powder that blends effortlessly to set makeup for hours.
Made from minerals, helps absorb oil from the skin to keep the skin looking matte.*

INGREDIENTS Talc, Zinc Stearate, Kaolin, Magnesium Carbonate, Sodium Benzoate, May contain: Iron Oxide, Titanium Dioxide, Ultramarine
Net Weight: .75 Oz/21g

Why your brand needs this?
A must-have product to set makeup in place for hours!



PACKAGING
Matte black cap sifter jar
Ideal for logo printing



CRUELTY FREE
MADE IN USA



0 - NO SHINE	1 - LIGHT BEIGE	2 - MEDIUM BEIGE	3 - DEEP BEIGE <i>on sale!</i>
4 - TRUE BEIGE	5 - BUTTERNUT BEIGE <i>on sale!</i>	6 - WARM BEIGE	7 - ALMOND <i>on sale!</i>
8 - WALNUT	9 - GINGERBREAD	10 - WARM CARAMEL	11 - RICH JAVA



Mineral HD Setting Powder

MINERAL HD LOOSE SETTING POWDER

An incredibly fine powder that gives skin a smooth finish. The light refracting properties even out skin tone and reduce the appearance of fine lines.

INGREDIENTS Silica, Matricaria Recutita (Chamomile Flower) Powder
Net Weight: 0.67 Oz/19g



PACKAGING

Matte black cap
sifter jar
Ideal for logo
printing



**CRUELTY
FREE**

**MADE
IN USA**



*Why your brand
needs this?*

This is the perfect add-on product for your brand to offer! Choose from our weightless loose or pressed setting powders.

MINERAL HD PRESSED SETTING POWDER

A light refracting pressed powder that absorbs oil and reduces the appearance of fine lines.

INGREDIENTS Silica, Laurel Lysine, Polymethylsilsesquioxane, Isostearyl Palmitate, Vegetable Squalane, Phenoxyethanol, Dimethicone
Net Weight: .28 Oz/8.0g

PACKAGING OPTIONS



Pan only in
clam shell



Matte View
Compact
Ideal for logo
printing



**CRUELTY
FREE**

**MADE
IN USA**



Grafton
PRIVATE LABEL COSMETICS

*ready set
glow!*

**highlight &
contour**



BAKED MINERAL HIGHLIGHTERS

Our baked mineral highlighters start as a cream and are baked for 24 hours on a terracotta pan, creating a dome shape, and an unparalleled silky texture to give you a gorgeous, natural looking glow! Natural colorants and natural botanical extracts.

Why your brand needs this?
Highlighters are a **MUST** right now in the beauty industry! Choose from our wide selection of formulas to pick which highlighter best fits your brand's vision.

INGREDIENTS

Mica, Sericite Mica, Simmondsia Chinensis (Jojoba) Seed Oil, Lavandula Angustifolia (Lavender) Flower Extract, Thymus Vulgaris (Thyme) Extract, Camellia Sinensis (Green Tea) Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Iron Oxide
Net Weight: .32 Oz/9 g

PACKAGING OPTIONS



Pan only in clam shell



Matte View Compact
Ideal for logo printing



CRUELTY FREE



LIVE IN THE GLOWMENT



SHINE BRIGHT LIKE A...



DIAMONDS & ROSES

Why your brand needs this?

Great for building awareness for your brand with the large, sleek front of the palette just waiting to have your logo/design printed by our team.

POWDER CONTOUR KIT

6-pan kit filled with lightweight, easy-to-blend, pressed powders for the perfect highlight and contour!

INGREDIENTS

Mica, Zinc Stearate, Octyl Palmitate, Cyclomethicone, Citrus Aurantium (Orange) Oil, Cymbopogon Citratus (Lemon Grass) Oil, Sesamun Indicum (Sesame) Oil, May Contain: Iron Oxide, Titanium Dioxide, Ultramarines, Manganese Violet

Net Weight: 1.02 Oz /30g



LIGHT



DARK



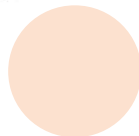
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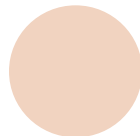
MADE IN USA



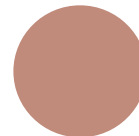
BANANA



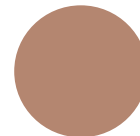
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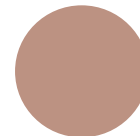
SAND



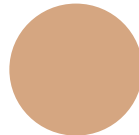
NUTMEG



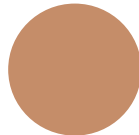
FAWN



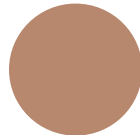
OAK



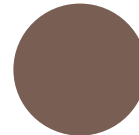
FAWN



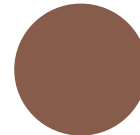
JAVA



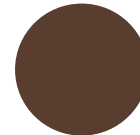
TRUFFLE



COCOA



CINNAMON



ESPRESSO

STROBE AND GLOW KIT

6-pan kit filled with lightweight, easy-to-blend, pressed powders for the ultimate luminous effect! Shades can be used for highlighting the eyes, face, lips and body.

INGREDIENTS

Mica, Zinc Stearate, Octyl Palmitate, Cyclomethicone, Citrus Aurantium (Orange) Oil, Cymbopogon Citratus (Lemon Grass) Oil, Sesamun Indicum (Sesame) Oil, May Contain: Iron Oxide, Titanium Dioxide, Ultramarines, Manganese Violet

Net Weight: 1.02 Oz /30g



BRONZE GLOW



EVENING GLOW



MOON GLOW



NATURAL GLOW



STARLIGHT GLOW



SUN GLOW



CRUELTY FREE

MADE IN USA



- Filled with pre-selected highlighter shades
- Palette available empty
- Refillable pans available separately

Why your brand needs this?

Bronzed skin is always in!
Select from our mineral, pressed, or loose bronzer formulas to add to your beauty brand.

NATURAL RADIANCE BRONZER

This formula is developed to self-adjust to skin tones to create a smooth, flawless natural bronze glow! Enriched with antioxidants. No caking or settling in fine lines or wrinkles. Breathable, buildable, blendable formula!

INGREDIENTS Mica, Sericite Mica, Simmondsia Chinensis (Jojoba) Seed Oil, Lavandula Angustifolia (Lavender) Flower Extract, Thymus Vulgaris (Thyme) Extract, Camellia Sinensis (Green Tea) Extract, Tocopheryl Acetate, Rosmarinus Officinalis (Rosemary) Leaf Extract, Iron Oxide

Net Weight: .32 Oz./9g

PACKAGING OPTIONS



Pan only in clam shell



Matte View Compact
Ideal for logo printing



CRUELTY FREE

PRESSED POWDER BRONZER

Pressed powder bronzer that can be used on the face and body.

INGREDIENTS Talc, Zinc Stearate, Octyl Palmitate, Cyclomethicone, Phenoxyethanol, May contain: Iron Oxides, Ultramarines

Net Weight: .4 Oz/11g



BRONZEBERRY
on sale!

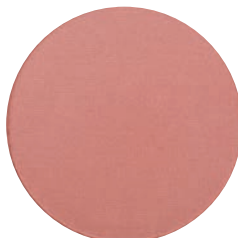


GOLDEN GLOW
on sale!



TROPICAL TAN

PACKAGING OPTIONS



Pan only in clam shell



Matte View Compact
Ideal for logo printing



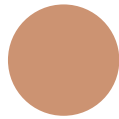
CRUELTY FREE
MADE IN USA

FACE & BODY GLO

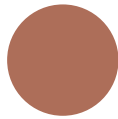
Loose shimmering bronzer can be used on the face or body for a natural, sunkissed glow!

INGREDIENTS Mica, Zinc Stearate, Magnesium Carbonate, Iron Oxide

Net Weight:
full size: .75 Oz/21g
mini: .32 Oz/9g



GOLDEN PATINA



BERRY PATINA



CRUELTY FREE

MADE IN USA

PACKAGING



MINI

Silver cap mini sifter jar
Ideal for logo printing



REGULAR SIZE

Matte black cap sifter jar
Ideal for logo printing